

CUA20220 Certificate II Creative Industries at Ballajura Community College

- **New** Vocational Education and Training (VET) qualification available at Ballajura Community College
- Available to current Year 10 students for commencement in 2025
- Delivered over two years (Year 11 and Year 12)
- Contributes to the Western Australian Certificate of Education (WACE) if fully completed to industry standard
- Delivered at BCC in partnership with COSAMP (RTO 41549)
- Links to new screen production facility in Malaga

CUA20220 Certificate II Creative Industries at Ballajura Community College

This qualification reflects the role of individuals with the skills and knowledge to work in different environments that include music performance, staging, lighting and sound, theatre, scenery and set construction, screen and media, film production and entertainment customer service. Units include:

- CUAMPF111 Develop skills to play or sing music
- CUAMPF213 Perform simple repertoire in ensembles
- CUAPRP201 Develop basic prop construction skills
- CUASta211 Develop basic staging skills
- CUALGT211 Develop basic lighting skills
- CUAFOH211 Undertake routine front of house duties
- CUAWHS312 Apply work health and safety practices
- CUAINd211 Develop and apply creative arts industry knowledge
- CUAMLT202 Apply knowledge of music culture to music making
- BSBTWK201 Work effective with others



BCC is creating an opportunity to prepare students for a possible career in the Creative Industries!

Overview

Creative Industries

The CUA Creative Industries Sector in Australia encapsulates a wide array of artistic disciplines, including visual arts, design, film, music, and performing arts. It serves to cultivate innovation, creativity, and cultural expression, thereby shaping Australia's identity and cultural landscape.

This sector holds immense significance within the economy, functioning as a robust contributor to both economic growth and employment. Its impact extends beyond financial metrics, influencing societal values, fostering cultural understanding, and celebrating diverse narratives that reflect the nation's heritage.

Furthermore, it serves as a global ambassador, bolstering Australia's reputation for artistic excellence on the international stage.

With a vast scope, this sector encompasses creators, artists, technicians, and businesses, forming a multifaceted ecosystem that drives innovation and collaboration. Its economic significance lies in generating revenue through exports, tourism, and the creation of numerous job opportunities.

Additionally, within society, the Creative Industries Sector plays a crucial role in fostering creativity, cultural appreciation, and national pride, contributing significantly to Australia's rich cultural tapestry and global artistic contributions.

\$233 million facility puts WA on the global stage!

Perth Film Studios - Malaga



Photo: An artist's impression of the Perth Film Studios

Western Australia's first ever screen production facility!

- WA's first ever dedicated screen production facility will shine a spotlight on our local creative industry and put us in a strong position to attract larger national and international film, television and gaming projects to our state.
- The State Government is investing \$233.5 million to construct a screen production facility, with approximately 600 new jobs to be created (directly and indirectly) during construction.
- The studio will include four purpose-built sound stages, as well as production offices, an art department and wardrobe, workshops, a backlot, parking and set storage.

Project objectives

- Grow and develop the Western Australian screen industry to be globally competitive
- Attract domestic and international productions and screen projects to the state
- Develop the local screen industry, boost employment and diversity and the state's economy
- Develop and maintain a facility that is adaptable to the needs of screen production projects
- Contribute to Western Australia's reputation as a destination and gateway for cultural experiences.

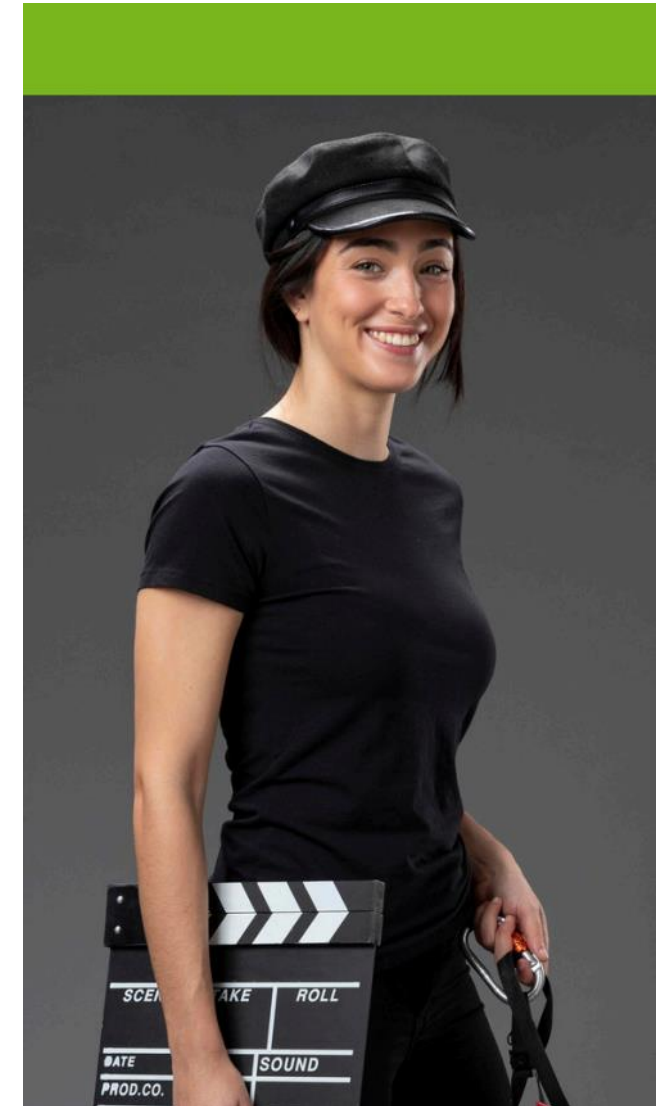
Career opportunities

The Creative Industries Sector in Australia offers diverse career opportunities spanning entry-level to advanced roles.

Graduates can explore entry points in design, content creation and production while experienced professionals can ascend to leadership positions directing artistic projects or managing creative teams. Roles encompass graphic design, film production, event management and more.

The sector's dynamic nature allows for continuous growth with avenues to specialise or transition between disciplines. Ongoing technological advancements and global exposure further amplify career potential, ensuring a pathway for continual skill development and innovation.

The creative industries sector is an exciting realm for aspiring and seasoned professionals alike.



Roles within the industry include:

- Graphic designer
- Film director
- Art director
- Animator
- Musician/composer
- Content Writer/copywriter
- Multimedia artist
- Fashion designer
- Web developer/designer
- Set designer
- Marketing specialist
- Sound engineer/produce
- Event coordinator/manager
- Photographer
- Game designer/developer
- Advertising creative
- Theatre director
- Digital marketer
- Creative consultant





Employability skills

Employers in Australia's CUA Creative Industries Sector seek candidates with relevant education, technical expertise, and vital attributes like creativity and adaptability. These requisites are crucial for success and growth within this dynamic and competitive industry.

The Creative Industries education pathway begins with CUA20220 Certificate II in Creative Industries, providing foundational skills. This serves as a stepping stone towards advanced qualifications and diverse career paths, fostering professional growth and specialisation.

Transferable Skills and Personal Attributes:

Attributes:

- Ability to generate original and innovative ideas
- Flexibility to navigate evolving technologies
- Strong verbal, written, and visual communication skills
- Working well in diverse teams
- Problem-solving
- Attention to Detail
- Effectively managing multiple projects
- Willingness to explore new ideas and embrace different perspectives
- Ability to handle critique

Technical Skills:

- Proficiency in tools like Adobe Creative Suite
- Web Development
- Sound Production/Engineering
- Understanding of DSLR cameras, lighting techniques, and photo editing software
- Skills in designing user interfaces and experiences
- Motion Graphics
- Coding/Programming
- Knowledge of SEO, social media marketing
- 3D Modeling/Animation
- Video editing

How to Apply

- Complete and submit the application form by Friday, 6 September if you are interested. Drop it in the box in the Careers Resource Centre.
- Speak to Ms McKnight, Ms Novotny or Ms Fitzsimmons if you need more information.
- 17 places are left!
- Check out the Creative Industries poster on the PAC window.
- If you are successful at gaining a place, you will need to meet with Ms Fitzsimmons or Mr Smith to discuss your other course preferences.

